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# Stop Leaving Money on the Table: Breeze AI FAQs That Unlock Instant Business Growth

...The Top 10 Breeze AI FAQs

## TLDR

The Breeze AI Advantage: How  
HubSpot Users Can Achieve  
More Leads with Less Effort

### Key metric Improvements



40%

Higher Revenue Growth



35%

Email Open Rates



30%

Faster Deal Velocity

## Introduction

If you're a HubSpot user, you know it's powerful, but... is it really working as hard as it could be - especially as a revenue engine? You've invested in HubSpot and you're generating leads, but you may feel that **there's a hidden layer of potential** just out of reach. These FAQs can help you **solve some of your biggest HubSpot challenges**, so you can **stop guessing and start growing**.

All you need is to get started —and consider working with a partner like Periti to show you where to start.

## The Top 10 Breeze AI FAQs

### ➤ 1. What is Breeze AI, and how can it benefit my business?

Breeze AI is HubSpot's AI-powered suite that includes three tools:

1. **Breeze Copilot**: Answers questions about your HubSpot data, and completes tasks for you
2. **Breeze Agents** (see #2): An AI-powered tool that automates processes across your business to help you drive growth
3. **Breeze Intelligence**: A data enrichment/analysis tool that updates prospect data, enriches CRM data (e.g., company data), and automates outbound efforts

### ➤ 2. What are Breeze Agents, and how do they automate tasks?

Breeze Agents are AI-powered experts designed to automate workflows across your business.

- **Content Agent**: Scales your content (blogs, podcasts, landing pages, and case studies)
- **Social Media Agent**: Generates social media posts
- **Prospecting Agent**: Researches and executes personalized outreach strategies
- **Customer Service Agent**: Engages with customers on your website (instant answers, automates ticket resolution)

- **3. What industries can benefit from Breeze AI?** Breeze AI is versatile and can benefit many industries, including healthcare, IT services, financial services, fintech, software technology (e.g., SaaS), and more, for it's not limited to any one industry.
- **4. How does Breeze AI integrate with HubSpot's existing features?** it works seamlessly across various Hubs—Marketing, Sales, Service, Operations, and Content—providing AI-driven enhancements like content generation, data enrichment, and workflow automation .
- **5. What kind of technical expertise is required to implement Breeze AI?** It does not require technical expertise for implementation.
- **6. How does Breeze AI improve collaboration between our marketing and sales teams in HubSpot?** It provides automated workflows and enriched data insights that eliminate departmental silos.
- **7. What specific ROI can my business expect from implementing Breeze AI in HubSpot?** Businesses typically increase lead conversion rates, enhance sales productivity, and improve customer satisfaction.
- **8. Can Breeze AI really enhance customer personalization and retention using HubSpot?** Yes, with advanced analytics and automation, it personalize interactions and predicts needs.
- **9. How do I know how far I have progressed to harnessing the full potential of Breeze AI to measurably impact my business?** Periti Digital provides the industry's first and only [Breeze AI Maturity Assessment](#) to evaluate your organization's maturity in utilizing Breeze AI.
- **10. How quickly will we see tangible business results from Breeze AI?** Businesses typically start observing measurable impacts within weeks. Yet if you were to partner with Periti Digital, you could see initial results as soon as a few days in terms of automated workflows, increased content targeted to your ideal customer profiles, and more.

### ➤ **Your Trusted Partner**

AI is a strategic enabler—but adoption isn't plug-and-play. AI isn't about tech—it's about strategy. Periti helps you **maximize your ROI - fast** -and is your trusted partner to unlock it.

✉ **Let's Talk.** If you're ready to transform your HubSpot investment into a growth engine, [Contact us.](#)

- **Benefits**
  - 86% of marketers say that using AI saves them one (or more) hours per day by streamlining creative tasks.
  - 94% say that personalization boosts sales.



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### **About Periti Digital**

Periti Digital is an Elite Status European HubSpot consultancy with offices in Dublin, Munich, Lisbon and New York. We have delivered complex CRM Projects and Custom Integrations across Europe.  
A Full Service Consultancy,